

# THE CALIFORNIA CATTLE COUNCIL

## Questions Ranchers Are Asking

### WHAT IS THE DIFFERENCE BETWEEN THE CATTLE COUNCIL AND THE BEEF COUNCIL?

The Cattle Council once approved through the referendum of the state's producers, will create a separate council to work on live cattle issues important to California cattle producers, not just the marketing and promotion of beef.

Unlike the Beef Council, the Cattle Council will be able to use resources to defend and promote cattle production and focus on production issues like fire, water and air quality. The Cattle Council will be able to fund research in these areas and educate regulators and legislators about the many benefits of cattle production.

### WHO IS ELIGIBLE TO VOTE ON THE REFERENDUM?

CDFA defines eligible producer as: a person who owns or acquires ownership of beef or dairy cattle, and who, upon request, provides proof of ownership of cattle.

### WILL ALL PRODUCERS RECEIVE A BALLOT IN THE MAIL?

CDFA will mail ballots to individuals and businesses that sold cattle in 2018.

### WHAT IF I DON'T RECEIVE MY BALLOT IN THE MAIL?

Call the California Cattlemen's Association at 916 444-0845 or Western United Dairymen at 209 527-6453. CDFA will provide ballots to eligible producers upon request.

### WHO WILL BE ELIGIBLE TO SERVE ON THE CATTLE COUNCIL?

If approved the Cattle Council Board of Directors will be comprised of cattle producers to direct the activities of the Council and select funding priorities. All producers are eligible to serve on the Cattle Council. All members of the Council will be appointed by the California Secretary of Agriculture. These are non-paid appointments.

Cattle Council will be comprised of producers representing all segments of the California cattle industry (same as beef council).

#### 11 Board Seats

- 3 Range Cattle Producers
- 3 Cattle Feeders
- 3 Dairy Producers
- 1 Processor or Packer
- 1 Public Member



More questions: visit [CalCattleCouncil.org](http://CalCattleCouncil.org)

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